



**Town of Indian Trail**  
**Minutes of Town Council Workshop**  
**August 23, 2011**  
**Civic Building**  
**8:00 P.M.**

The following members of the governing body were present:

Mayor Pro Tem: Jeffrey L. Goodall

Council Members: Robert Allen, Gary D'Onofrio, Darlene Luther, and Roger Stanton.

Absent Members: John J. Quinn.

Staff Members: Town Manager Joe Fivas, Town Clerk Peggy Piontek, and Economic Development Coordinator Kelly Barnhardt.

Mayor Pro Tem Goodall called meeting to order. He thanked the local businesses Buddy Boy Candy, Poppy Seeds and I Love Yo for the refreshments. Mr. Goodall also announced that Mayor Quinn was not in attendance.

**DISCUSSION ON ECONOMIC DEVELOPMENT POLICY**

Mr. Fivas introduced Crystal Morphis the representative from Sanford Holshouser.

Crystal Morphis advised that she is looking for information from Council, she provided the history of the process to date advising that she had a community engagement meeting earlier this evening, another one business focused a couple of weeks ago. Ms. Morphis informed Council that they have interviewed

people outside of town that are involved in our economic development program, such as the Regional office of the Department of Commerce, Charlotte Regional Partnership, Union County Partnership for Progress, which are allies that work with the Town as far as economic development is concerned. She commended the staff for providing extensive information that proved to be extremely useful. Crystal Morphis advised that she is looking for information from Council and explained how the workshop would proceed using the acronym SWOT, asking Council to give their opinions on the town's Strengths, Weaknesses, Opportunities and Threats. Council and Ms. Morphis discussed these matters for approximately one hour. Ms. Morphis explained that she took comprehensive notes and will present the overall findings at a meeting in late September or early October.

**ADJOURN**

Robert Allen made a motion to adjourn  
Council voted unanimously in favor of the motion.

APPROVED:

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Jeffrey L. Goodall, Mayor Pro Tem

Attest: \_\_\_\_\_  
Peggy Piontek, Town Clerk

