

MAYOR
John J. Quinn

MAYOR PRO TEM
Jeffrey L. Goodall

TOWN MANAGER
Joseph A. Fivas



Town of
INDIAN TRAIL
north carolina

TOWN COUNCIL
Robert W. Allen
Gary J. D'Onofrio
John A. Hullinger
Darlene T. Luther

TOWN CLERK
Peggy S. Piontek

March 30, 2010

Re: Sponsorship for Fireworks Display

I am providing you with our plans and hopes for the July 4th celebrations. I have outlined the weekend events and included information for your consideration. Please feel free to contact me at any time with any questions or concerns. With our economic times being so volatile at this time we believe a free celebration of community will instill a sense of pride and stability in our Town.

- We hope to introduce a 4th of July tradition to Indian Trail by including a sponsored pyrotechnics display for our residents.
- The estimated cost of this display is \$5,000 - \$7,500.
- The display will take place the evening of Friday, July 2nd.
- Sponsor will be recognized on a banner at the event, announced throughout the event and included in all media of the event.
- Friday, July 2nd, in a tribute to our Armed Services and our Public Safety personnel, we plan to kick-off the evening with a dedication ceremony followed by musical entertainment. Pyrotechnics display will begin after sundown
- Saturday, July 3rd the celebration continues with our annual July 4th Parade. We would include you as a sponsor for this event as well. The parade lasts approximately 2-3 hours. It had a viewing audience last year of approximately 10,000 people. Residents enjoy free rides and games prior to and during the parade. We anticipate continuing our watermelon eating contest for the adults and children, and will again acknowledge the devotion and

creativity of our entrants through a float contest. We encourage your organization to participate in the Town's most highly attended event.

Our Town Council will meet on April 13th to firm up and move towards approval of all agendas for this event. It is our hope to announce _____ as the chief sponsor of Indian Trail's first fireworks extravaganza. Together the Town and _____ can offer the community a free evening of celebration reinforcing the traditions and values Indian Trail has been founded upon. It presents itself to be a successful and compatible venture for your organization whose employees and customers are "family" to us all.

We appreciate your time and consideration and hope to hear from you soon.

Sincerely,

Peggy Piontek
Town Clerk

cc: Joe Fivas
Town Manager
enc.