



Town of Indian Trail
Minutes of Town Council
March 30, 2011
Civic Building
6:30 P.M.

The following members of the governing body were present:

Mayor: John J. Quinn

Council Members: Robert Allen, Gary D'Onofrio, Jeffrey L. Goodall, John Hullinger, and Darlene Luther.

Staff Members: Town Manager Joe Fivas, Town Clerk Peggy Piontek, Finance Director Marsha Sutton, Planning Director Shelley DeHart, Town Engineer Scott Kaufhold, Tax Collector Janice Cook, Human Resources Miriam Lowery, GIS Specialist Luke Fawcett, Economic Development Coordinator Kelly Barnhardt, Events Coordinator Rebecca Jones, Code Enforcement John Deer, Civil Engineer Adam McLamb, and Staff Accountant Jennifer Smith.

Press/Media: Jillian Leamy of the Enquirer Journal.

ARRIVAL

Mayor Pro Tem Goodall called the 2011-2012 Goals & Initiatives Session to Order.

INTRODUCTION AND OUTLINE OF SESSION

Mr. Fivas announced that BB&T Bank will be donating \$6,000 for Crossing Paths Park which will take place at the April 12th Council Meeting.

Mr. Fivas explained tonight's process, reviewing how this meeting has been handled in previous years. He explained staff's procedure on gathering the information presented tonight. Mr. Fivas informed Council that tonight's agenda was aggressive and requested that we try to maintain the timeline. The goal is to have the professionals that gathered this information get comments and feedback from the Council.

Mr. Fivas requested that Council give consideration to making a final decision on forming a police department as there will need to be research and funds directed to that issue; for the Fiscal Year (FY) 2011-12 budget His recommendation is to not take that matter on this year.

Ms. Luther expressed no interest in discussing creating a police department; she never has and feels we have bigger fish to fry. She regrets that Mayor Quinn is not in attendance to hear this. Mr. Allen stated he has no interest in creating a police department and recommended tabling the matter for six months. Mr. D'Onofrio referred to the survey results and feels it should be taken off the table as any sort of discussion. There are over two years remaining on the contract and most of the citizens he has spoken to are happy with the service we receive. This is not something he wants to consider within the next budget cycle. Mr. Hullinger feels we cannot afford it and has seen many municipalities dropping it because of its financial aspect. If it's ever going to happen this is not the year for it. He referred to the survey as it pertained to traffic enforcement, such as speeding throughout neighborhoods. He advised this can be discussed during the Law Enforcement segment, but suggested speed bumps for cut throughs in neighborhoods or starting a traffic unit as well. These two suggestions could really help. Mr. D'Onofrio inquired about the County's position and funding the arrangement the way we currently have it.

Mr. Fivas advised that direction was all that is needed by staff. Mr. Goodall advised he would support a motion to resolve this issue for this year.

Darlene Luther made a motion to approve to have Indian Trail not include a police department in the budget for this next fiscal year, and to not discuss for the next six months.

Mr. D'Onofrio expressed concern about tabling this matter for six months when we have not heard from the County on this year's funding rates. If they choose not to contribute or raise the expense for the town, we are in a very difficult position if we are unable to discuss this for six months.

Council had a general discussion about the contract with the County; topics included fee caps, notification. Mr. Fivas provided the history of the matter and advised that our contract runs until July 1, 2013. If there was any thought to creating a police department, it would take about a year to plan before implementing.

Darlene Luther modified her motion to not include a police department in the budget for this next fiscal year. Council voted unanimously in favor of the motion.

Mr. Fivas clarified that until Council gives further direction, staff will not proceed with the previously requested cost analysis of a police department

TOWN ACCOMPLISHMENTS 2010

Mr. Fivas reviewed the accomplishments of the previous year noting that just about all the Goals and Initiatives that the Council set for the 2010/2011 year have been accomplished or are in the process of being completed. The only exception is the additional funding of law enforcement. This is a budgetary Council decision.

PRESENTATIONS OF WORK PLANS

a. Fiscal Policy Work Plan

Ms. Sutton spoke to the importance of a municipality's financial strength. She went on to provide slides with graphs that reflect our tax rate in comparison to other communities our size who also do not provide any utilities, pointing out that Indian Trail has the lowest tax rate. Further slides showed that we live within our financial means, benchmarks to other municipalities (Matthews, Stallings, Monroe & Garner) included total revenue divided by total expenses, governmental self sufficiency (charges for services to expense ratio) which indicates we are not a self supporting municipality in this category and a debt service ratio showing we have minimal debt, we have one of the lowest debt ratio in the entire state.

Ms. Sutton expressed concern over the fact that we rely on 37% of intergovernmental revenue (sales tax, utility franchise tax, Powell bill etc.) advising that if the State or County decides to cut back on intergovernmental funds then we could be in a financial bind. Ms. Sutton pointed out that these revenues are proportional to our ad valorem tax rate; the lower it is the less we receive. Ms. Sutton advised she would be more comfortable if we were not so reliant on these funds and had a little more control over our own future.

Mr. Goodall clarified that Union County is rewarding those municipalities that increase their taxes. Ms. Sutton replied if we keep our tax rate the same, our sales and use tax is divided based on a County calculation of ad valorem taxes.

Mr. Hullinger inquired where the stormwater fees fit into Ms. Sutton's charts on revenue. Ms. Sutton explained that stormwater is not included as it is considered an enterprise fund, which means the fees charged for stormwater stay in stormwater.

Ms. Sutton provided revenue source options and some information about the process of General Obligations Bonds for Council.

Ms. Cook explained the purpose of requiring a Privilege License, advising that depending on the type of business, the fee may be limited by state statutes or calculated based on annual gross receipts of the business. Currently the town has over 500 businesses with fees calculated by the gross receipts method. Ms. Cook explained a graph which showed that Indian Trail's maximum fees are the lowest in the surrounding area.

Ms. Lowery presented her goals for the 2011/2012 fiscal year is to reevaluate all employee benefits, to decrease the overall cost to the town, explore more affordable dependent health care options and to update and rewrite the town's personnel policy. She explained many different ways to try and reduce insurance expenses. Ms. Lowery informed Council of all benefits currently provided to staff by the town.

Mr. D'Onofrio inquired what our experience currently is for our worker's compensation insurance. Ms. Lowery replied 1.04.

Ms. Piontek explained the purpose of the Municipal Code, advising it is antiquated and needs to be reviewed and revised.

Ms. Sutton concluded this segment of the session by advising that the goals of the town are continued stability, growth and financial prosperity; while providing the best possible services for its citizens. With this growth comes the challenge of balancing increased expenses with appropriate revenue sources. This may take the form of bonds, special assessments or a combination of revenue options to fund future capital projects. These options will need to be continuously explored by Council along with staff to best serve the current and future citizens and promote economic development in Indian Trail.

Mr. Fivas requested feedback from Council on any points presented to agree, disagree and if Council is supportive of the goals presented to them tonight in these areas. Mr. Fivas specifically requested that Council share their thoughts on General Obligation Bonds. Although we do not expect to make any decisions tonight, should staff pursue getting them further information on the process?

Mr. Hullinger inquired if our privilege license fees were to be more in line with Matthews what that would provide us in revenue. Ms. Cook replied that 100 businesses currently bring in approximately \$50,000 in revenue, if we were to charge what Matthews charges it would be \$200,000.

Mr. Goodall provided his preliminary thoughts on the GO Bonds will have to go back and look at survey results closer but he thinks the citizens were supportive to have them for roads. He would like something to inform the citizens that if it passes this is the intent of what we will use it for.

Ms. Luther commented that she believed the survey showed 63% were in favor of bonds for roads and 62% were in favor of bonds for parks. She agrees that doing a bond is the best way to get things up, moving and in place especially at a time when prices are lower than they have been. She would support it and would like to see something done as soon as possible, perhaps a referendum for this November. Mr. Fivas replied that our Bond Counsel indicated that it is possible to get it on the November ballot with a few caveats that we can discuss at a later date. Ms. Luther replied that if it is possible she believes sooner is better as this is the most cost effective way to do anything and it gets things done.

Mr. D'Onofrio said that every governmental agency, while attempting to trim expenses, tends to kick them down the line leaving the responsibility for many things in our lap and also the real possibility of discontinuing funding that we have depended on in the past. This is a double edge sword as it is expensive, but provides the best chance

for our citizens to see a return on their tax dollars. When you look through the survey, what you see is that our citizens want a lot of capital improvements (roads, transportation, parks) which require significant financial resources. Therefore he is in favor of the bond process, let's move on it and let the people see some action. Mr. D'Onofrio said that we could consider doing something similar to Stallings and Matthews with our Privilege License fees but suggested caution as the more we can leverage the town the way it is for economic development the better so let's be cautious.

Mr. Allen said to fast track the bond idea, he likes the three preparation workshops, and feels a target is needed for citizens to see what they voted for happen. The interest rates are low and construction costs are down due to the economy, so it's a good time to be doing this. He would like to explore the privilege license fees as well.

Ms. Sutton clarified some of the bond questions by stating these are municipal bonds, are sold on the open market like a loan or anything of that nature. Staff will prepare information, along with the bond counsel and will go before the citizens in the referendum to ask if they want this, it will raise their taxes so many cents, and then we can see what they really want to pay for. These bond questions have to be specific to what they will be used for (roads or parks, etc.) and we are tied to that specific project. They can be written generally, not with specific road names, but we cannot make the question on the ballot about roads and then spend it on parks.

Ms. Luther advised that if we decide to move forward with this, it's a powerful statement to NCDOT to show we are serious about our roads.

Mr. Goodall referred everyone to look at questions 29 a,b & c on the survey when considering bonds. He commented on the survey presentation and results and although he agrees with all the comments by the Council, but, for now his preference is to just pursue one referendum.

Mr. Fivas advised those figures Mr. Goodall referred to are before we educate the citizens and feels they might go up. Staff will put together a more defined schedule and have the bond counsel come and tell them the process.

b. Community Development Work Plan

Kelly Barnhardt advised how proud this team is that the goals were developed before the survey results were released and that their professional opinions really seem to align with what the community wants. One of the 2011/2012 goals is to implement a business retention program which was explained to you last week, create a business recruitment and growth plan, develop a beautification master plan, create housing and code enforcement improvements, update the comprehensive plan, identify and update infrastructure improvements, identify and enact special assessments and research and pursue various government grant programs. Ms.

Barnhardt mentioned that one item we feel could use the most urgent attention is the economic development strategic plan which would be conducted by a third party for unbiased results, available properties list would be contracted with a company to provide web service and demographic data for specific listing; the terms of service range from 1-3 year contracts; we would create a business owner's advisory committee and actively recruit 15 business owners from Indian Trail to engage the on key business issues, market conditions, discuss policy responses and look for recommendations; business hall of fame would include recognizing businesses or business leaders in our community, business recruiting tool would be a professionally designed flyer/booklet that spotlights doing

business successfully in Indian Trail to include demographics, maps, pictures, business and town information; voluntary annexations would be to recruit residential or businesses that are connected to the interior or exterior portions of our boundaries by meeting them face to face and getting them excited about being part of Indian trail and for hospitality and entertainment marketing we would create use-specific marketing material aimed at hospitality and entertainment that would not pertain to other business uses like office or manufacturing.

John Deer advised that another goal is to develop a beautification master plan and create housing and code enforcement improvements. In order to accomplish these goals, we would need to increase public outreach in commercial centers by continuing ongoing educational outreach with neighborhood HOA's and future business forums; to enhance community outreach to better inform business owners and residents of our services by initiate an "in-house" minimum housing program to include focusing on dilapidated or deteriorated structures in the town and primarily focus on high traffic corridors; minimum housing funding increased by expanding the program to aid in town beautification efforts; assessment of future federal and state housing programs; compete for community development block grant (CDBG) by getting an introduction and education on what this program is and get fully involved by following year with competing for this grant and to develop signage/banner beautification master plan by implementing our branding into our communities while getting the biggest bang for our buck by implements place making through signage and banners including town identification signs at gateways, branding economic corridors, the program can be expanded to streetscape development establishing business improvement districts for funding.

Mr. D'Onofrio requested elaboration on the minimum housing process. Mr. Deer explained that once staff establishing contact with the property owner it' a timeline: 30 process for notice of hearing, they come in and we explain what the violations are and give them a period of time to make the necessary corrections. If they don't we have the ability to either hire a contractor to make the repairs to bring the property up to standards and put the expense as a lien against the property, if the premises are so dilapidated that it requires boarding for safety reasons or is in need of demolition the same process takes place. He has been advised from other municipalities that occasionally the town acquires the property through the legal process and can in turn demolish the house and sell the parcel or develop the parcel, whatever they see fit to do.

Mr. Hullinger asked what percentage of time is dedicated in respect to residential versus business. Mr. Deer replied 60/40 that they enforce in zones and explained the process and reasoning.

Mr. Goodall said we cannot bring in high quality industries if divagated housing is prevalent. He is anxious to see the banners come to fruition.

Mr. D'Onofrio advised he would like to see daily yard sales stopped.

Ms. DeHart explained what a Comprehensive Plan is, the long range vision and road map for planned growth. The goals to updating this plan are to better reflect the wants and needs of Indian Trail's 33,518 residents; ensuring economic development will be better reflected in the vision for land use and expanding the number of corridors and village areas; transportation can be improved by identifying current and future goals and priorities and finally to consolidate all the plans under one document assisting in implementation and providing consistency. This

update might provide us the opportunity to evaluate and possibly maximize commercial growth. This update is an important component of growth management to ensure that we are meeting the needs and wants of our growing population.

Mr. Kaufhold advised that he will discuss three components in identifying and updating infrastructure improvements. Mr. Kaufhold informed Council that we need to revise stormwater/detention regulations because we have some of the most restrictive stormwater retention and water quality requirements in the region creating addition expenses for the developers. Water quality is dictated by the State and we have no control over it, but retention is something we have more say over which explains why we want to review and revise the regulations; complete intersection analysis which we started about two years ago and would like to complete so we can size up what we have, what's its current level service, identify problems and solutions, determine cost estimates and look for partnering opportunities and to complete assessment of business park infrastructure will require us assessing the streets, drainage and access to the business parks and benchmark those with neighboring communities to see how we do.

Ms. Cook presented to Council the purpose and procedure for identifying and enacting special assessments. She advised that it's to facilitate private infrastructure projects through special assessment program for either the full or partial amount; it is a government imposed charge used to pay for the cost of improvements that benefit the assessed property. Ms. Cook advised that the town has performed this on Ridgefield Circle residents. The process for this program is to receive the petition from at least 66% majority of owners, determine estimated cost, adopt a preliminary assessment resolution, publish public hearing, hold public hearing 3-10 weeks after adoption, adopt final assessment 10 days after hearing, prepare & file preliminary assessment role, publish notice and distribute notice to each property owner on roll, hold public hearing on assessment role and complete by having governing board confirm assessment.

Ms. Cook advised that staff will actively research and pursue any and all grant funding to improve economic development.

Mr. Goodall inquired if our citizens are aware of the special assessment program or do we need to educate them. Mr. Fivas replied yes we need to have a process that Council, staff and the citizens are comfortable with.

Mr. D'Onofrio feels the economic development strategic plan is very important because it not only spells out the plan but is a yard stick to measure results. Mr. Allen agreed with Mr. D'Onofrio. Mr. Goodall stated that items 3 and 4 have already been passed and feels the rest of the plans are fantastic but he would focus towards the hospitality and entertainment market. Mr. Hullinger inquired if we have done any cost analysis for voluntary annexing in subdivisions that currently are not part of Indian Trail, although within our borders. Mr. Fivas advised that staff has been researching this and feel we can provide superior value to our services.

Council took and returned from a short break.

d. Infrastructure Management Work Plan

Mr. Kaufhold advised that the infrastructure management work plan is to have a comprehensive asset management plan, enhance public works services, create a capital improvement program and update the stormwater management program. He informed Council that the goal of the comprehensive asset management plans was to advance the management of town assets and provide a foundation for economic growth by updating the town-wide pavement condition rating survey, reviewing the street acceptance policy, developing a pavement and sidewalk maintenance program, adopting a bike plan and updating town land development standards. Mr. Kaufhold stated that the goal for public works is for the town to focus on bringing more public works services in-house enabling enhanced response time to public works requests and provide moderate cost savings through expansion of the department to include street, sidewalk, park and building & grounds maintenance and beautification; continue investment in equipment and increase the public works staff recommending a combination of part time/full time an additional 2-3 staff members.

Ms. Luther inquired about the frequency of mowing the median on Highway 74, suggesting we supplement the NCDOT schedule.

Mr. Hullinger would like to beautify Highway 74 and mentioned that NCDOT had offered to come in and landscape it if we would take care of it after that. We've talked about it for so long, let's just get it done so that when people drive through Indian Trail they know it.

Mr. Fivas replied that staff is working on a gateway plan by beautifying the first 1/4 - 1/2 mile on each end and then work our way towards the middle as time goes on so that when you enter Indian Trail from both sides, you know you've arrived somewhere special. He advised that bonding dollars could be used to do the whole thing and that was certain up to Council discretion.

Mr. D'Onofrio agrees with the monument sign and branding for the town. He's like something unique on 74 to really make Indian Trail stand out. He knows it will be expensive, but feels the citizens will support it. He feels it is a necessary evil to increase the Public Works Department. He feels if you are going to spend money on something you spend it on the item that rated highest in the survey.

Mr. Goodall advised letting the citizens know the difference between in house and outside contracting. We have outsourced many projects and there comes a time when the benefit analysis proves when it's more efficient to do in house. He advised that Council is aware we have a finite number of staff who works very hard, giving us a good bang for our buck.

Mr. Fivas said we feel that by increasing the public works staff we will be saving the taxpayers money. We can use them for some of the beautification but we can also use them to clear paths for the new park and assist in building things in it and proceeded to mention many more issues they could resolve cheaper.

Capital Improvement Program

Ms. DeHart advised the goal for the Capital Improvement Plan is to address the infrastructure needs of our residents and support economic development within the town. The strategies are to continue the annual street

resurfacing program, continue implementation of pedestrian plant, identify greenway pilot project implementing the park plan; identify, prioritize and pursue both roadway widening and intersection improvement projects.

Mr. McLamb advised the goal for the Stormwater Management Program is to improve local water quality and address the needs and deficiencies of the existing storm water system. The strategy is to develop a storm water master plan, implement new Phase II permit requirements and update the storm water design manual.

Mr. Hullinger inquired how we are doing financially with stormwater and is there any chance we can lower the fee? Mr. Kaufhold replied the annual revenues are slightly over \$1,000,000.00 and we are targeting 50% for construction and maintenance repair. We have the maintenance contract which expends most of those funds and the rest is administration, equipment and supplies. We are a young utility; we have not done a stormwater master plan yet so we're unaware of what the needs are out there. The new draft Phase II permit shows some heavy mandates by the EPA that is passed onto local municipalities. Mr. Kaufhold said that it will take some time before we will be able to assess the fee.

Mr. Goodall thanked the staff and previously Council for taking the initiative to fulfill the Federally mandated Stormwater program, people still need to be reminded it is not a Town of Indian Trail tax, we jumped on it early and it has proven to work well for us, we are ahead of the curb and he appreciates what staff has been doing.

e. Communication, Events & Technology Work Plan

Mr. Fawcett presented the goals and work plan for communication is to continue to build and establish the town's web presence in the area of services and communication, in order to provide the highest level of ease and access to information. The second goal for the internal information technology (IT) is to improve our IT by investing in a current, efficient and comprehensive financial management system and to analyze and develop the organization of our HR and town meeting documentation. The strategy for the communication goals is the creation of a services platform which is a webpage that conveniently and effectively offers residents and businesses access to all services within Indian Trail. In addition is a media dashboard which is a webpage that presents all Indian Trail communication services. The goal for town events is to continue the development and expansion of them.

Mr. Hullinger requested Council be provided statistics on traffic to our website. Mr. Fivas replied that's a great idea and it will be in Council's weekly report periodically.

Mayor Quinn entered the meeting at 8:50 p.m. and asked Mr. Goodall to continue to run the meeting.

Ms. Luther feels the website calendar needs updating; it's too busy and confusing.

Mr. Goodall inquired is the financial update software is the result of the recommendations of the audits to go to the 11 digit financial system and feels it's time to get it done. He asked Mr. Fawcett how much of his time is divided between GIS and IT. Mr. Fawcett replied approximately 25% is dedicated to GIS.

Mr. D'Onofrio feels this is an important area of the town. He feels that it's great if the citizens can go on line and request a service but feels the back end is important and we need to be sure to follow through. With regard to social media - contrary to thought process you must be careful on how much messaging you push out because you work very hard to get people to like you and if you bombard them with information, they won't be paying attention. He recommends you pick the message - sending only the most important ones and not over message. Ms. Luther advised that you can schedule your messages on face book to be delivered when you want them delivered.

Mr. Hullinger inquired about having 4th of July fireworks and the possibility of corporate sponsorship. Mr. Fivas explained that a 15 minute show costs approximately \$10-15,000; we are providing the same show for our park grand opening for \$5,000. There seems to be many displays on the 4th so why not spend the money wisely and perhaps have a couple of shows a year. We have tried for sponsors in the past and were not successful. However, staff will continue to try. Mr. Goodall requested that we promote the parade as Independence Day Parade not the calendar date.

f. Law Enforcement Update

Lieutenant Coble provided statistics for 2010 year advising that during late 2009 and spring of 2010 we incorporated the additional 5 officers, bringing the total up to 18. This provided us with the opportunity to get a snapshot of how this improved service. Lt. Coble went on to inform Council of several officers who have been honored for their work in the field and mentioned the additional town activities the deputies attended or conducted for the town. He was pleased to announce the opportunity to add a K-9 dog to the squad at no additional cost to the town, simply authority by Council to add it. He explained the various uses and benefits the town would receive as a result this addition. Lt. Coble requested one additional investigator and two additional officers for the 2011/2012 budget year. Lt. Coble also suggested that we renew the Citizen Observer contract; he is currently trying to renegotiate it. He advised he has found it to be a useful tool to his department.

John Hullinger made a motion to approve the addition of a K-9 Unit to our Law Enforcement. Council voted unanimously in favor of the motion.

Mr. Fivas advised that staff thinks the deputies do a wonderful job. He thinks there's a lot of good information given tonight and want to get it to the Council. As for looking at presented initiatives, it's important for everyone to review as a group and review the survey findings. By going through that we can be comfortable with the survey results. Traffic enforcement issues require a good open conversation, should we add deputies, signage, education, traffic calming devices. We've reached out to the County to get their rates, as it's important to get this information to determine what our needs will be for the upcoming budget.

Lt. Coble advised that any budget discussions we are having now he sees for next year, attempting to envision what we will need when the movie theatre or hotel opens, as these things do effect law enforcement.

Mr. Goodall stated that we appreciate the job they do and the service they provide. They scored very high on the survey, all public safety did.

Lt. Coble advised that in addition to the State mandated training, he searches with his training coordinator to find more specialized training for our guys up here. Most of them have been trained in DWI detection and field sobriety, radar operation, both Sergeants have gone to management programs and justice academy for training and Lt. Coble, along with a couple of other officers assigned to Indian Trail, took the lead in the law enforcement role and participation for the Catawba nuclear site exercise. They also participated in bio-terrorism and counter-terrorism training.

Mr. Goodall cited several reasons why the Indian Trail Law Enforcement. He advised that Lt. Coble is referring to the nuclear power plant about 100 miles from here and Union County is the evacuation point for those people that live near it. There are many situations that would call for our deputies to secure and he feels we do need a part of the overall emergency plan, we should know what we need to do and be ready for it.

Mr. Hullinger advised we need to have this conversation in January to make sure the County is ready. Every year we do the same thing, at budget time we determine what we need and then we don't get them for months.

Lt. Coble reiterated this is for spring of next year. It enables the County to know we're serious about the arrangement and he feels it has been beneficial for both sides.

Mr. D'Onofrio advised he would like to get the statistics Lt. Coble referred to and requested he have an in depth conversations with the Town Manager to ensure everyone is on the same page so the right decisions can be made. Mr. D'Onofrio commented on some of the deputies, advising that our citizens are now recognizing them and they have become a part of the community. He inquired if there was any data that indicates how many calls are being taken care of by the zone officers. Lt. Coble replied no, the software does not provide that information.

Mayor Quinn commented on the quality of the officers and the K-9 division. He asked Lt. Coble to address how the agency adapted to this unique situation.

Lt. Coble provided some background history of the arrangement going back to its beginning in 1992 and how it's evolved. Admit ably neither side were experts on this unique situation and we both grew together, having been done with a handshake and a verbal agreement, nor was there a level of expectation or desire for a certain level of service provided. Leaving the program set up not to succeed when the town began to grow because there was no one providing expectations or requesting levels of service and needs. He advised that around 2005 we tried to organize and establish some goals by reviewing other areas that already had these arrangements. Now we are much more in line with providing a good level of service and the town has committed to our services. If we do not provide the service the Council needs, then we stand the chance of being removed and Lt. Coble feels that is a good thing. They are committed to the town and anything they can do to make it work is the best thing. The basic principal for any other municipal contract for service requires two things; a commitment to work together and the other is to watch out for both sides rather than just watch out for you. With those two commitments in mind, he feels we can continue to build upon the program and make it suit the needs of the town and the desires of the residents.

Mayor Quinn inquired if Lt. Coble's request for additional officers is a minimum, considering you may have made a previous recommendation that Lt. Coble feels there should be a lot more. Do you still feel that way?

Lt. Coble replied we do. The biggest thing from talking to the guys and looking over the needs and desires of the town from the survey is that we're at a good size faction of it right now with the services we are providing but at the same time there's a movie theatre on the way which we know will draw teens and people from other areas. He wants to make it so that when we go out there with the family that we don't have to worry about your car getting broken into, standing in line while people are loitering around. He wants to make it a pleasant environment because the business is not going to stay here if there's trouble. The 2009 needs assessment provided was a presentation but we're in different economic times and we have made internal adjustments to enable our officers to be out on the road for longer periods of time. I could not come to you and tell you that my needs assessment is the same knowing those we've made those internal adjustments. That's why I come to you and say I still see the need to grow and tailor the program for your town.

Mayor Quinn referred to a conversation he had with a Chief in Florida. He then asked Lt. Coble if he still get calls from other agencies. Lt. Coble replied they do, but it's not as unique.

Ms. Luther commented that Mr. D'Onofrio's request for historical data has proven to be very valuable and effective.

CITIZENS SURVEY AND GENERAL DISCUSSION

Mr. Fivas inquired if Council has anything they heard tonight that they do not want to include in the Goals and Initiatives for next year. He requested that a motion be made to agree to the work plans that were presented tonight so staff can create the budget accordingly. The budget document will state the scope of work was approved by Council and is why we are bringing it forward in the budget.

Mr. D'Onofrio stated it was great work from everyone, he believes it's right on target; all the initiatives are great ones. How it fits together with the monetary part is difficult, that aside there is nothing in this presentation that I would say leaving out.

Ms. Luther in considering the beautification of Highway 74 the monument at each end, she believes that two other council Members agree that it be that when people drive by they see the whole strip happening.

Mr. Fivas advised there are two ways to approach that goal, you can pay as you go or you can include it in some bonding or you can mix both. We have listened very carefully to the direction of Council.

Mr. Hullinger advised that Mr. Humphries informed them that NCDOT would beautify it; he's uncertain as to what that consists of but suggested we follow up again and see where that's at now.

John Hullinger made a motion to approve the 2011-2012 recommended Goals and Initiatives work plan as presented tonight.

Council voted unanimously in favor of the motion.

ADJOURN

John Hullinger made a motion to adjourn
Council voted unanimously in favor of the motion.

APPROVED: _____
John J. Quinn, Mayor

Attest: _____
Peggy Piontek, Town Clerk

DRAFT