

Town of Indian Trail



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Economic Development Advisory Committee

March 9, 2015

7:30 A.M.

CALL TO ORDER

Maureen Mulhall, Chair, called the meeting to order.

ROLL CALL

The following members of the governing body were present:

Committee Members: Maureen Mulhall; Bob TenHaaf; Al King; Tripp Melton; Sherry Helms; Darlene Zamer; Andy Morrison; Gordon Daniels, Town Councilman; Pat Kahle; and Joe Fivas, Town Manager.

Staff Members: Kelly Barnhardt, Economic Development Director; and Lindsey Edmonds, Communications Coordinator

Absent: Ryan Wetherington; Chris Platé; and Steve Barnes.

APPROVAL OF LAST MEETING'S MINUTES

Al King made a motion to approve the minutes from the February meeting, and Bob TenHaaf seconded his motion.

OLD BUSINESS REVIEW

Maureen Mulhall commented that the committee had a productive February meeting with the new agenda style and explained the new agenda style to committee members that were absent at February's meeting. She then reviewed which committee members were responsible for the four sub-committees. Kelly Barnhardt nominated Pat Kahle for the Beautification sub-committee.

Kelly Barnhardt congratulated Maureen Mulhall, who is General Manager of the Extreme Ice Center in Indian Trail, on having the Extreme Ice Center recently chosen by the Shell Corporation to host the Daytona 500 Winners party.

STAFF UPDATES FROM REQUESTS OF INFORMATION

Joe Fivas updated the committee on the proposed Town Hall/Community Center project and also said that the Indian Trail Town Council is considering its Strategic Plan. The Town Council will be identifying the Town's goals and objectives for the next 2-3 years and may enlist the help of the Town's boards and committees.

Al King asked for an update regarding how the Chair and Vice-Chair's presentation to Town Council went, and Maureen Mulhall answered that it went well. Joe Fivas added that the Town Council meeting scheduled for March 10 will have time for public input regarding the proposed Town Hall/Community Center project. Committee members voiced opinions in favor of the project and expressed that committee members would speak at the next Council meeting's public comments.

Kelly Barnhardt explained the need to set committee members' terms, which must be staggered, and added that the Chair and Vice-Chair typically have longer terms. Al King made a motion to have Town staff create terms, Tripp Melton seconded the motion and then the committee unanimously voted to pass the motion.

Sub-Committee Updates

Andy Morrison requested that the committee receive updates each meeting regarding the Monroe Bypass, and Maureen Mulhall nominated Chris Platé to be responsible for this. Pat Kahle said that the Monroe Bypass project is waiting on a ruling from the North Carolina DNR before proceeding.

Committee members continued previous discussions on the importance of the committee and sub-committees having a vision, goals and tasks in order to move forward with an action plan.

Product Development:

None.

Corridor Plan:

Al King asked when the Chestnut Parkway will open, and Joe Fivas answered that it will open in a few weeks. Al King then asked if there were any updates regarding the Old Monroe Road widening project, and Joe Fivas mentioned a possible meeting about advancing the project timeline with the possibility of Union County getting involved.

Downtown Plan:

None.

Community Beautification:

Joe Fivas said that the Town is working on establishing an "Adopt a Road" program, which as he mentioned was an idea that the EDAC had mentioned at a previous meeting. Councilman Daniels brought up public comments from the February meeting regarding possible promotion options for new businesses, and Al King responded by saying that the Town's sign ordinance supports both businesses and the committee's beautification goals. Kelly Barnhardt added that there are several grants that small businesses can apply for signage and façade improvements.

PUBLIC COMMENTS

Roger Fish suggested that the Union County Chamber of Commerce and the Town of Indian Trail host a joint roundtable for small businesses. He added that he had spoken to a potential business that was disappointed about the lack of a Town Hall in Indian Trail and asked Roger if the Town takes itself seriously.

ADJOURNMENT

Al King made a motion to adjourn, and Andy Morrison seconded the motion.