

# MINUTES

## **Indian Trail Alcoholic Beverage Control Board**

Law Offices of Goodwin & Hinson, PA

October 14, 2010 6:30 PM

**Board Members:** Wes Hinson, Jan Brown

**Attendees:** Shane Lee, Kevin Acoveno

### **Call to Order**

The meeting was called to order by Wes Hinson at 6:45 PM.

### **Presentation**

Motion made by Wes Hinson to approve the agenda, seconded by Jan Brown, and approved unanimously. Wes Hinson opened the floor for public comments, but there were none.

### **Approval of Minutes**

Meeting minutes for May 26, 2010 reviewed by board. Motion to approve made by Wes Hinson, seconded by Jan Brown, and approved unanimously. Meeting minutes for June 8, 2010 also reviewed by board. Motion made by Jan Brown to make two minor revisions and approve, seconded by Wes Hinson, and approved unanimously.

### **Security Systems**

- Kevin Acoveno of Computer Doc brought Shane Lee of Audio Video Integrators with him to make security presentation. Kevin has over 23 years experience in computer industry and Shane has 9 years in audio video industry. Estimates were provided to board and options for equipment for security and alarm systems were reviewed. Training is included in quoted price. Service contract for tech support can be provided on monthly or annual basis. Installation time is about one day, unless parts or equipment need to be ordered, which takes about 5 days. Installation can begin once 60% down payment is received.
- Security system quote also received from Double Radius Inc. of Indian Trail for comparison and review.

### **Store Opening Update**

- Jan gave update report.
- Store lettering is being completed today and tomorrow.
- All Star sign shop of Indian Trail provided quote for all exterior signage of \$12,483.92, with 50% deposit of \$6,241.96 and balance due upon completion. Jan Brown made a motion to accept, seconded by Wes Hinson and approved unanimously. Also, until the final permanent signage can be installed, banners will be ordered from the sign company and put up prior to the public opening.
- Store opening is projected to be November 1, 2010.
- Grand opening event will be on November 22. Public dignitaries, Chamber of Commerce members, news media, and other local figures will be invited to the catered event.

### **Store Inventory Update**

- Initial store inventory order reviewed by board. Jan Brown made a motion to accept and finalize initial store inventory order, seconded by Wes Hinson and approved unanimously.
- First inventory shipment to be received October 21. Board members and store employees will be there to receive and unload shipment.

**Store Personnel and Employee Hiring**

- Todd Shreve has been hired as General Store manager. Willie Pittman has been interviewed and hired as Assistant Manager. Charles Fowler has been hired as part time employee and consultant.
- General Store manager and Assistant Manager have been provided resumes that were reviewed and approved by the board to interview and hire store employees over the next week.

**Board Discussion & Possible Action/Comments**

Jan Brown advised that a PR program has been put together: prior to store opening, Enquirer Journal will do an editorial. The following week, the Indian Trail Trader will do an editorial and the next week the Union County Weekly, so there will be three weeks of publicity prior to the grand opening. Then advertise once for the official grand opening. Jan would like to order red, white, and blue buntings for the grand opening decorations.

**Next Meeting**

Board agreed to set next meeting for October 26, 2010, at 6:30 PM at the Law Offices of Goodwin & Hinson, PA.

**Adjourn**

Motion to adjourn made by Jan Brown, seconded by Wes Hinson, and was passed unanimously.