

NORTH CAROLINA)

RESOLUTION #

TOWN OF INDIAN TRAIL)

A RESOLUTION AUTHORIZING USE OF TOWN LOGO TO BE USED FOR A FOR-PROFIT PURPOSE

WHEREAS, the Town of Indian Trail owns the copyright to the forms of the Town Logo identified in Exhibit "A"; and

WHEREAS, the Town of Indian Trail logo is representative of the Town and of the area. The Town will benefit from and will use the logo in association with its own identity. The Town's qualities and characteristics are promoted within the images; and

WHEREAS, the Town of Indian Trail Seal and logo may not be used in print, visual, or electronic based media without the express permission of the Council of the Town of Indian Trail; and

WHEREAS, the company known as **Embroid Me** will be granted written authorization from the Town of Indian Trail to display the Town of Indian Trail logo embroidered only with the restrictions noted in Exhibit "B"; and

WHEREAS, no one other than the Town of Indian Trail and those authorized by the Town of Indian trail are permitted to sell any product incorporating the Town of Indian Trail logo; and

WHEREAS, request to use the Town logo must be reviewed by the Town Council and the Council will approve or redirect the applicant to meet the intent of the policy and the vision of the municipality.

NOW THEREFORE, BE IT RESOLVED BY THE TOWN COUNCIL OF THE TOWN OF INDIAN TRAIL, NORTH CAROLINA declares that approval for the use of the Town of Indian Trail logo shall be granted by a Letter of Authorization and on a per project basis and shall include an expiration date of February 1, 2012.

SO RESOLVED THIS THE 13th DAY OF SEPTEMBER, 2011.

By _____
Mayor Pro Tem Jeffrey L. Goodall

Attest:

Peggy Piontek, Town Clerk



LETTER OF AUTHORIZATION

The Town Council of the Town of Indian Trail declare that we own the Town of Indian Trail Logo (See attached Exhibit "A"). Now we authorize **Embroid Me** to use our logo to produce garments, in return for a \$100 credit to the Town to be applied towards merchandise.

At the same time, **Embroid Me** can only use our logo as appears in Exhibit "A" with restrictions as stated in Exhibit "B".

This letter is valid from the date of signature and expires February 1, 2012.

Embroid Me, Nunzio Lissandrello

Joseph Fivas, Town Manager

Date: _____