

Multitenant Banner Display Structures

The Town of Indian Trail allows for the display of promotional banners within a free-standing, Town-approved banner display structure for multitenant commercial centers only. The design and construction standards for a free-standing banner display are as follows:

- Must be constructed of brick, stone, stucco, or other durable materials.
- Must be no more than 18 square ft in size and no higher than 4' from the ground.
- Must be located in a landscaped area, parallel and adjacent to the public right of way.
- All banners must be securely fastened to the display structure to prevent flapping.
- Must be located outside of the public right of way and site triangle.



Town-approved banner display structure

All banner display structures must receive a zoning permit prior to construction. A banner display structure may be incorporated into an existing freestanding sign if the above criteria can be met.

When do I get a permit?

A sign permit must be acquired before erecting any sign within the Town that requires a permit. To ensure that the sign you want is permissible, it is advised that you apply for a permit *before* having the sign produced. For more detailed information on temporary signage, please see Chapter 960 of the Town's **Unified Development Ordinance** at www.indiantrail.org.

How do I get a permit?

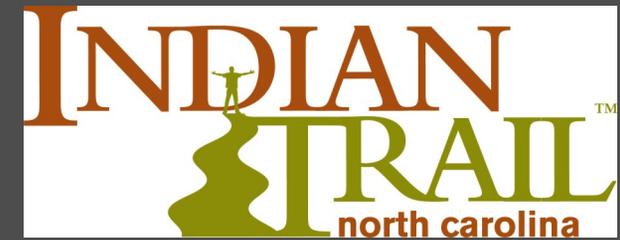


- **On the web:** go to www.indiantrail.org, click on the "Services" tab and scroll down to "Forms & Permits" > "Document Center." Under "Applications" download the "Temporary Sign Permit Application."
- **By email:** digital copies can be sent to kas@planning.indiantrail.org
- **In person:** Pickup and drop off applications at the Administrative Services Building at 130 Blythe Drive, Monday through Friday between the hours of 9am and 5pm.
- **Questions?** Please call 704-821-5401 and staff will be happy to assist you.

When applying for a temporary sign permit, here is what you will need to know:

- What type of temporary sign is it?
- The dimensions and square footage of your sign.
- The proposed location of the sign's placement.
- The proposed duration of the sign's display, if applicable.

It is our goal to help your business thrive by answering all your questions you may have about sign regulations



Town of Indian Trail Sign Ordinance



a business guide for
temporary signs

Indian Trail Planning & Neighborhood
Services

704-821-5401
www.indiantrail.org

What is a temporary sign?

A temporary sign is a sign that is not permanently installed in the ground or affixed to any structure or building. These signs are designed for short-term use or used in connection with a special or promotional event.

What types of temporary signs are allowed?



There are three types of temporary signs allowed for businesses:

- Storefront Portable
- Grand Opening Banners
- Promotional Banners

Prohibited Signs

- Any commercial/political sign located in the road right-of-way.
- Sign Spinners are not allowed.
- Signs shall not block fire escapes, or the free passage of any entrance or exit.
- Illuminated or highly reflective signs which hamper or obstruct the vision of motorists or bicyclists.
- Any sign placed on a curb, sidewalk, post, pole, hydrant, traffic control sign, bridge, tree, or rock, unless otherwise permitted.



Sign Spinners are prohibited



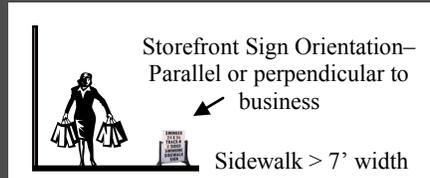
Placement of Storefront Portable Signs

Storefront portable signs located in front of a business can be oriented 2 different ways:

For a sidewalk less than 7' in width, the sign orientation should be parallel to the business.



For a sidewalk more than 7' in width, the sign orientation can be parallel or perpendicular to the business.



Storefront Portable Signs



- Unlimited duration and only one per business.
- Place in sidewalk directly in front of the business building or suite.
- May not place in landscaped areas.

A-frame and Statue Signs



- 2' x 3' to a maximum of 4' in height for A-frame.
- 5'x5' for statue signs



Banner Guidelines



- Limit 1 per business and no more than 1 at a time in a multitenant monument sign.
- Attach to the building façade for stand-alone businesses.
- Maximum of 32 square feet if wall-mounted.
- Maximum of 18 square feet if mounted within a Town-approved banner display structure in a multitenant commercial center.
- \$10 fee per application submittal for existing businesses.



“Grand Opening” Banners

- For Grand Openings only.
- \$10 permit fee.

Promotional Banners

- For sales and special events.

